



Mission: Bike Norfolk promotes a bicycle-friendly city through awareness and education, improved infrastructure, and a strong cycling community that embraces people who cycle for fun, fitness, well-being, and as a mode of transportation.

2018 Report

November 2017. Bike Lights Project. 12 volunteers distributed 75 light sets to working class riders in three Norfolk Neighborhoods: Berkley, Park Place, Southern Shopping Center. Money was raised with donations and through sponsorship from Jack Johnson's All At Once Foundation and East Coast Bicycles.

December 2017. Northside Trail Day. 12 volunteers participated in trail maintenance at Northside Park. Materials for clean-up were supplied by Keep Norfolk Beautiful, and Siren Skate Shop offered support.

March-April 2018. Bike Safety Film Project. 20 Members joined a local filmmaker and local actor to shoot footage for bike education videos in Norfolk. We filmed on Elizabeth River Trail, portions of the city's "loop," and sections in the middle portion of the city. The two completed films were posted on Facebook and Youtube. In addition, we gave copies to City of Norfolk and Elizabeth River Trail Foundation to be posted on their websites or used for other purposes.

April 2018. Northside Trail Project. 12 volunteers participated in trail maintenance at Northside Park. Joining Bike Norfolk were members of the Crossroads Civic League, Keep Norfolk Beautiful donated clean-up supplies, and Siren Skate Shop offered support. Also, the final application was completed for establishing a Memorandum of Understanding with the City of Norfolk for Bike Norfolk's formal adoption of the trail.

April-May 2018. Bike Rodeo support. 4 members served as volunteers at 2 Safe Routes to Schools Bike Rodeos at Mary Calcott Elementary and Ocean Air Elementary Schools.

May 2018. Norfolk Bike Expo. 3 Members participated in the Norfolk Bike Expo, sponsored by the Downtown Norfolk Council. About 10 other organizations participated in the expo.

May 2018. Bike Month ride to Northside. 3 Members hosted a ride from Wards Corner to the Northside Trails with a focus on introducing riders to the trails. 10 participated in the ride.

June 2018. City Council Meeting Speakers. 3 Members (along with 10 members supporting in the audience) spoke during the public comments portion of the Norfolk City Council Meeting. The focus was to voice support for the City's bike plan and specifically for East Ocean View infrastructure.

August 2018. City Council Meeting Speakers. 3 Members (along with 4 other pro-bike speakers) spoke during the public comments portion of the Norfolk City Council Meeting. The focus was to voice support for the City's bike plan and specifically for upcoming Granby Street infrastructure. Two local TV stations covered the event.



September 2018. Bikes and Brew Support. 11 Members served as volunteers for Millers Bikes and Brew ride held on the Elizabeth River Trail in Norfolk. Volunteers offered bike maintenance support, help with safe riding on trail, navigation assistance, and distribution of helmets and REI bottles. Bike Norfolk coordinated with Social Cycling Norfolk to offer advice for best practices for this first-time event. The event raised \$11,000 for the Millers Foundation, which supports local charities.

October 2018. Fundraising for tricycle. 10 members donated money for the purchase an adult tricycle for a person in need of transportation. The rider also received donated gear.

Jan-Oct 2018. Bike and Gear Donations. Members distributed 10 donated bikes to low income riders who use bikes as primary transportation and to new riders who are just getting started. Five of those were distributed through Catholic Worker, a local charity that helps individuals with transportation, food, and shelter. Throughout the year, Bike Norfolk collects donations of bikes and gear for distribution to low income riders, new riders, college students, or others who present a need.

<p>Partners 2017-2018: City of Norfolk, Safe Routes to Schools, Crossroads Civic League, Siren Skate Shop, East Coast Bicycles, Millers Foundation, REI, ODU Transportation and Parking Services, Elizabeth River Trail Foundation, Social Cycling Norfolk, Catholic Worker, Keep Norfolk Beautiful, Jack Johnson's All At Once Foundation, Norfolk's Bicycle and Pedestrian Trailways Commission</p>
--