



Mission: Bike Norfolk promotes a bicycle-friendly city through awareness and education, improved infrastructure, and a strong cycling community that embraces people who cycle for fun, fitness, well-being, and as a mode of transportation.

2020 Annual Report

Most of Bike Norfolk's planned projects for the year were cancelled due to the COVID-19 virus. We chose not to go through with several projects since health officials recommended that the safest place for people was to stay home. Also, we encouraged bike riding to be done either solo or in small groups as recommended by USA Cycling. Prior to the virus hitting in March, the major focus of the 1st quarter of 2020 was to prepare the Northside mountain bike trails for opening, a project we accomplished.

Nov 2019 Northside Trail maintenance day. 16 members participated in trail maintenance at Northside Park. Keep Norfolk Beautiful, REI, Coaster's Coffee, Zero's Subs, Siren Skate Shop were sponsors of workdays.

Nov 2019 Illuminate Norfolk. 11 volunteers distributed 65 light sets to working class riders, students, and commuters in three Norfolk Neighborhoods: Park Place, ODU/ Lambert's Point, and Downtown. Money was raised with individual donations and through sponsorship from the Miller's Foundation and Safe Routes to Schools. WTKR covered the event.

Dec, Jan, Feb 2020 Northside Trail maintenance days. 50 volunteers worked over the period of 3 maintenance days to prepare the Northside trails for grand opening. Keep Norfolk Beautiful, REI, Coaster's Coffee, Zero's Subs, Siren Skate Shop were sponsors of workdays.

April 2020 REI award. REI awarded Bike Norfolk \$8000 grant for tools, on-site conex box, and materials for building an enclosed structure at Northside Park.

April-August 2020 Member Engagement with city projects. Several members posted discussions about city road projects including the North Colley pedestrian improvements, Park Place/ 35th Street infrastructure, and Open Norfolk's Boush Street project. The discussions resulted in over 20 emails and letters sent to city council and city staff about individual views and feedback.

July 2020 Crossroads Civic League presentation. Bike Norfolk Board member attended a virtual Crossroads Civic League meeting to present information about Northside trails and the grand opening.

Sept 2020 Northside virtual grand opening. Bike Norfolk representatives, Norfolk's Vice Mayor, Norfolk's Parks and Recreation staff, partners, and sponsors cut the ribbon on Northside's Mountain Bike Trails. Three trails—Hide and Seek, Trey's Trail, David's Sprint—span 2.3 miles in wooded singletrack at Northside Park on Tidewater Drive. The event was livestreamed on Facebook, on Life in a 360-Degree View, and covered by WTKR News. Over 60 volunteers participated over the past 2 years in preparing the trails for opening.



Oct 2020 City of Norfolk Video. City of Norfolk's communications department released a video of the Northside opening. It included footage from a volunteer action photo/ video shoot (8 riders), footage from maintenance workdays, clips from grand opening speeches, and interviews from Trey Duty and David Carey's families.

Oct 2020 Redwood Junior Garden Club/ City of Norfolk shoreline support. Redwood Junior Garden Club donated \$500 for plant to help with restoring the shoreline along the Northside Trails. City of Norfolk's environmental department and Bike Norfolk met on site and created a preliminary plan for the shoreline which will include plants and fencing.

Oct Northside maintenance day. 10 members participated in trail maintenance at Northside Park in a more socially-distanced version of our workdays. Keep America Beautiful was a sponsor.

Bike Gear Donations Nov 2019-Oct 2020. Members distributed 5 donated bikes and a variety of gear to people in the community. Throughout the year, Bike Norfolk collects donations of bikes and gear for distribution to commuters, new riders, college students, low income riders, or others who present a need.

Partners 2018-2019: City of Norfolk; Norfolk Parks, Recreation and Open Spaces; Routes to Schools; Crossroads Civic League; Siren Skate Shop; East Coast Bicycles; Hund's Recycle Factory; REI; Millers Foundation; Redwood Junior Civic League; ODU Transportation and Parking Services; Elizabeth River Trail Foundation; Social Cycling Norfolk; Catholic Worker; Keep Norfolk Beautiful; Norfolk's Bicycle and Pedestrian Trailways Commission; Life in a 360-Degree View